

Authors	Title	Year	Journal
Adner, R., Chen, J., Zhu, F.	Frenemies in platform markets: Heterogeneous profit foci as drivers of compatibility decisions	2020	Management Science
Ansari, S.S., Garud, R., Kumaraswamy, A.	The disruptor's dilemma: TiVo and the U.S. television ecosystem	2016	Strategic Management Journal
Taeuscher, K., Rothe, H.	Optimal distinctiveness in platform markets: Leveraging complementors as legitimacy buffers	2021	Strategic Management Journal
Jones, S.L., Leiponen, A., Vasudeva, G.	The evolution of cooperation in the face of conflict: Evidence from the innovation ecosystem for mobile telecom standards development	2021	Strategic Management Journal
Carrillo, J.D., Tan, G.	Platform competition with complementary products	2021	International Journal of Industrial Organization
Hannah, D.P., Eisenhardt, K.M.	How firms navigate cooperation and competition in nascent ecosystems	2018	Strategic Management Journal
Zhang, Y., Li, J., Tong, T.W.	Platform governance matters: How platform gatekeeping affects knowledge sharing among complementors	2020	Strategic Management Journal
Chen, L., Tong, T.W., Tang, S., Han, N.	Governance and Design of Digital Platforms: A Review and Future Research Directions on a Meta-Organization	2022	Journal of Management
Otto & Jarke	Designing a multi-sided data platform: findings from the International Data Spaces case	2019	Electronic markets